

2025 Sponsorship Opportunities



Join us in improving the lives of children and adults with Autism. Become an **Autism Society of Colorado** sponsor today!

Are you an Autism-friendly business? Or do you provide resources and services to the Autism and IDD/DD community? Becoming an **Autism Society of Colorado** sponsor, is an affordable way to market your services to families across Colorado. It's easy to share your brand with new consumers who share your values, while you help our community reach their full potential.

We host multiple, large events from Fort Collins to Colorado Springs, with several sponsorship levels that make it easy to get your message out to the Autism community.

Visit autismcolorado.org/www-sponsor or scan the QR code.

Act Now!

Don't miss your chance to share your message with the Autism community.



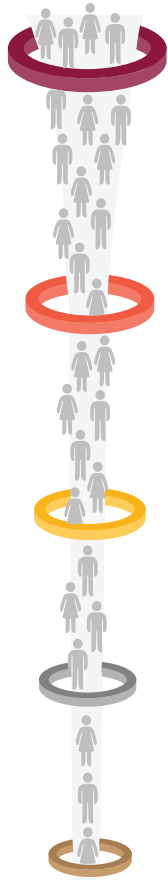
Did you know?

- Our monthly newsletter reaches 10,000+ subscribers — with a 45% open rate average.
- We have over 15,000 followers on our social media channels.
- We now host multiple, large fundraising events — Walk With Autism at two locations, new Bikes for All, and It's a Wonderful Light.



Maximize Community Access for Your Brand

Your support makes it possible for us to fund all the great work we do for the Autism community throughout the year. Contact us to personalize a package that will maximize how we can help you get your message out.



Hero Sponsor

Hero Sponsor is our most prestigious level for organizations that want to co-sponsor all the 2025 ASC events. Our continuous outreach before, during, and after every event ensures your target audience sees your message throughout the year — keeping your brand top-of-mind for individuals and families across Colorado. This includes all access to our newsletter readers, social media followers, and media attention that the events receive.

Event Sponsor

Event Sponsor is similar to the Hero Sponsor in the perks included, but at the cost savings of just supporting one event. It is the perfect way to share your product or service with the Autism community before, during, and after an event. This includes all access to our newsletter readers, social media followers, and media attention that the event receives.

Gold Sponsor

Gold Sponsor includes many value-added perks that keep your business in front of the Autism community as we lead up to an event, and as part of our post-event follow up. Gold sponsors also receive a special showcase in our newsletter and on social media.

Silver Sponsor

Silver Sponsor is an affordable way to promote your business - including some exposure to our social media and newsletter followers.

Bronze Sponsor

Bronze Sponsor is a great way for smaller businesses to reach the Autism community by also including some exposure to our social media and newsletter followers.



Sponsorship Level	Hero	Event	Gold	Silver	Bronze
6-Month Preferred Partner Membership	✓	20% Off	10% Off	5% Off	
Events Included in Sponsorship	4	1	1	1	1
Logo/link on the ASC Events page	✓ Thru 1/31/26	✓ Thru Event Date	✓ Thru Event Date		
Logo/link on Individual Event Registration/Landing Page Thru 1/31/26	✓	✓	✓	✓	✓
Additional Prominent Logo Featured on Registration/Landing Page	✓	✓	✓		
Logo/link PLUS one 250 word Featured Sponsor Showcase (To run in our monthly newsletter between now and 1/31/26)	Every Newsletter Issue	One Newsletter Issue	One Newsletter Issue		
Co-Branded Email That We'll Send to Our List on Your Behalf Between Now and 1/31/26 - ASC to approve content (You provide the content OR write one article for inclusion in one of our monthly newsletters)	✓ Up to Two Times	✓ One time only			
Promotion On ASC Social Media Thru 1/31/26, Including:					
Special announcement highlighting your company before event	✓	✓	✓	✓	
Logo on Posts Promoting Event	✓ For Each Event	✓ One Event Only	✓ One Event Only		
Exclusive Co-Branded Posts Where We Promote Your Business to Our Followers	✓ Up to Four	✓ Up to Three	✓ Up to Two		
Walk and/or Bike Event-Specific Promotions					
Logo On Event T-Shirt (If the Event Has One)	✓	✓	✓	✓	
Signage Throughout Walk or Bike Route and Event Site; and Verbal Recognition at the Event Sponsored	✓ At Each Event	✓ One Event Only	✓ One Event Only		
Premium Booth Location in a High Traffic Area of the Resource Fair (If the Event Has One)	✓ Premium/High Traffic Area At Each Event	✓ Premium/High Traffic Area At One Event Only	✓ Premium/High Traffic Area At One Event Only	✓ Standard Area At One Event Only	✓ Standard Area At One Event Only
Recognition on Media Outlets Covering the Events	✓	✓	✓		
Sponsor Banner or Badge to Display on Your Website and At Your Booth.	✓	✓	✓	✓	✓
Additional Items Supplied at Resource Fairs	4 Tables, 3 Tents, 8 Chairs, 3 VIP Parking If Avail.	3 Tables, 2 Tents, 6 Chairs, 2 VIP Parking If Avail.	3 Tables, 2 Tents, 6 Chairs, 2 VIP Parking If Avail.	1 Table, 1 Tent, 2 Chairs,	1 Table, 2 Chairs,



Visit autismcolorado.org/wwa-sponsor to sign up or scan the QR code.

Hero sponsorship includes maximum exposure at all of our core fundraising events. Additional sponsorship levels are priced by event. As an added perk, our Preferred Partner membership is currently discounted for 2025 higher-tier sponsors.

Sponsorship Level	Denver Walk	Springs Walk	Bikes For All	It's a Wonderful Light	Preferred Partner - 6 Month Membership
Hero	\$20,000 All Events and Preferred Partner 6 Month Membership Included With Hero Co-Sponsorship				
Event	\$7,500	\$6,000	\$7,500	\$3,500	20% Off
Gold	\$6,000	\$4,500	\$6,000	\$2,000	10% Off
Silver	\$3,000	\$2,000	\$3,000	\$1,000	5% Off
Bronze	\$1,500	\$1,000	\$1,500	\$500	

**WALK WITH
AUTISM**

The expanding **Walk With Autism** events in Colorado Springs and Denver are a wonderful way to bring families, friends, and businesses together.

BIKESFORALL

This new event kicks off in Fort Collins this summer and is sure to become a favorite as we share biking with people of all skill levels and abilities.

CO-HOSTED WITH



**IT'S A
WONDERFUL LIGHT**

Our annual holiday lights celebration grows larger every year, attracting community members of all ages and even news media for cocoa and mingling.

**PREFERRED
PARTNERS**

Our new web resource puts the Autism community directly in touch with businesses who offer the products and services they need to thrive.

Adventure For All was founded to coach and inspire individuals with exceptionalities (disabilities) to overcome the impossibilities society has attached to them. We exist to disrupt the current belief system and redefine inclusion.



The **Autism Society of Colorado's** mission is to create connections, empowering everyone in the Autism community with the resources needed to live fully. This includes families, providers, educators, and members of the community. At ASC, we work to advocate, inform, and share the journey with thousands of Coloradans.