

# 2023 **Annual Report**

The connection is you.™

# A Note of Thanks from Our **Executive Director, Jennifer Korb.**

Thanks to the generosity of our donors, we have expanded our impact in 2023 and grown our footprint to service most of Colorado, and even portions of Wyoming and Nebraska.



**Executive Director** 

2023 has been a year of incredible growth for Autism Society of Colorado. Starting with the amazing donations we received in 2022, and continuing with all of our activity in 2023, we have been able to expand our service offerings across Colorado. We could not be more thankful for this community of consistently generous people who come alongside us with time and treasure to prove repeatedly that **the connection is you**.™

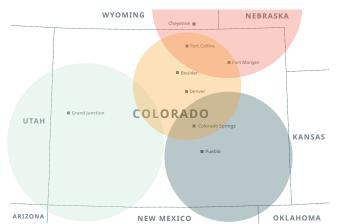
Thanks to your support, together we can continue to build a more inclusive community and ensure that Autistic individuals and their loved ones can connect with each other, with resources, and with support and services so that they may live full, vibrant, self-actualized lives. Thank you to all of the individuals, families, corporations, and foundations that have played a crucial role in fulfilling our mission and positively impacting the lives of so many in 2023 and beyond.

### **ASC Events Around Colorado in 2023**

**Northern Colorado** Larimer County Fair\* Monthly Adult Meet Up Greeley Mom's Meet Up\* Resource Fairs\*

**Western Slope** Immunize Colorado Vaccine Conference\* Grand Junction Adult Meet Up

\* Family Friendly Events



#### **Denver Metro**

Adult Meet Up Teen/Young Adult Meet Up Sporting Events (Avalanche, Rapids, Rockies, Broncos, Lightning)\* Sensory Friendly Movies\* Museum Movie Nights\* Walk With Autism\* Family Picnic \* Sensory Friendly Santa\* It's a Wonderful Light\* Resource Fairs\*

**Colorado Springs & Southern CO** Monthly Adult Meet Up Resource Fairs\* Labeled and Loved Conference







# **2023 Impact Report**

Your contributions help us grow the movement to ensure that every person with Autism is seen and accepted. Our aim is to provide services throughout Colorado — so you don't need to drive to Denver to get the support you, your loved ones, or friends need.

#### Where is my money going?



**4X More** 

We completed **27 Autism 101 Trainings** with companies both large and small — **reaching over 500 people** and supporting neuro-inclusive work cultures around the state. We did seven in 2022.



Did you know?

Our monthly newsletter reaches 10,000

subscribers — with a 38% open rate average.

We have over 13,000 followers on our social

media channels (Facebook, Instagram, X - formerly Twitter, and LinkedIn).

Our talented facilitators supported 200 people per month in eight different online support groups, and an average of 60 people per month in our in-person meet ups across Colorado.



Our Board of Directors organized a working committee structure, committed over 50 hours of volunteer time through the year, and participated in over 20 events across the metro area.



50% More We hired our first social media management team — Skills Enrichment Center in Colorado Springs — resulting in a 50%+ increase in followers across all channels.



Through our Information and Referral line we supported over 1,800 individuals and families via email and phone with resources, advocates, mental health and therapy referrals across Colorado.



Since September 2023 we have organized 2 sensory-friendly vaccine clinics, 5 health care-specific trainings, and distributed 100 sensory support bags — with more on the way in 2024!

#### **Social Media Growth (Followers)**









Instagram LinkedIn

X (Twitter)

2023

Facebook

2022



**65% of every donation** goes to support programming across Colorado — by phone, email, online and in-person.



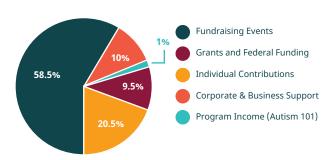




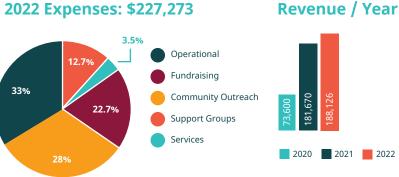


## **Financial Report**

2022 Revenue: \$188,126



#### 2022 Expenses: \$227,273



# **Looking Ahead**

The amazing growth we accomplished in 2023 is just the start. Here are some of the additional expansion opportunities we are planning for 2024.

Every year we add more online and in-person meetups, resources, and support that are free — thanks to generous donations from the Autism community. We are even planning travel opportunities and other new, fun activities. We look forward to seeing more of you in 2024!



Adding programming to better meet the needs of our community across Colorado — including mountain towns, and areas well beyond metro hubs.



Expanding our Walk With Autism to additional communities across Colorado.



Launching a new **Customer Relations** Management (CRM) platform with a focus on enhanced data privacy and security.



Expanding our familyfriendly offerings including growing our annual Family Picnic — to support people of all ages.









#### Our mission.

We create connections, empowering everyone in the Autism community with the resources needed to live fully.

#### Our vision.

Creating a world where everyone in the Autism community is connected to the support they need, when they need it.

Autism Society of Colorado is honored to have the strong volunteer leadership of our Board of Directors.



**Marissa Lewis**Board President



**Michel Friberg** Board Vice President



**Dr. Jennifer "Jenn" Paz-Ryan**Board Secretary



**Brian Glabe**Board Treasurer



**Sarah Banks** Board Member



**Scott Bartlett**Board Member



**Shana Beggan** Advisory Board Member



**Katherine "Katie" Vahey Gaebler**Board Member



**Dick Layton** Advisory Board Member



**Erik Utzinger, PPC**Board Member



**Alison Wermuth** Board Member

Visit www.autismcolorado.org to learn more and donate.



The **Autism Society of Colorado**'s mission is to create connections, empowering everyone in the Autism community with the resources needed to live fully. This includes families, providers, educators, and members of the community. At Autism Society of Colorado we work to advocate, inform, and share the journey with thousands of Coloradans.