

WALK WITH AUTISM



Saturday, September 16 :: Berkeley Lake Park, Denver, CO :: Resource Fair & Fundraiser

Join us for an amazing day of community that will improve the lives of children and adults with autism. Sponsor the **Walk with Autism** today!

Are you an Autism-friendly business? Or do you provide resources and services to the Autism and IDD/DD community?

Market your services to hundreds of families by becoming a **Walk with Autism** sponsor. It's easy to share your brand with new consumers who share your values, while you join the champions that help our community reach their full potential. We provide multiple ways to get your message out to the autism community.

Visit www.autismcolorado.org/wwa-sponsor today to secure your sponsorship or email sponsorship@autismcolorado.org.

The **Autism Society of Colorado**'s mission is to create connections, empowering everyone in the Autism community with the resources needed to live fully. This includes families, providers, educators, and members of the community. At ASC, we work to advocate, inform, and share the journey with thousands of Coloradans.



Sponsor Benefit Summary

Hero Sponsor - \$10,000+

Hero Sponsor is our most prestigious gift. Your support at this level makes it possible for us to fund all the great work we do for the autism community. Contact us to personalize a package that will maximize how we can help you get your message out.

- All-inclusive triple sponsorship of our three core fundraising events.
- Logo/link on the ASC Events page through 2/29/24.
- Logo/link PLUS up to 250 word Hero Sponsor Showcase in each monthly newsletter through 2/29/24.
- Up to two co-branded emails that we'll send to our list on your behalf between now and 2/29/24. You provide the content OR write up to two articles for inclusion in one of our monthly newsletters. ASC to approve content.
- Promotion on ASC social media through 2/29/24 including:
 - Special announcements highlighting your company before our three core fundraisers.
 - Logo on images/posts promoting fundraisers.
 - Up to six exclusive co-branded posts where we promote your business to our followers.
 - Inclusion in up to two Feature Friday Digital Episodes shared on our social media channels.

Walk-Specific Promotions

- Logo on signage throughout walk route and event site, and verbal recognition at the event.
- Premium booth location in a high traffic area of the Resource Fair.
- Four Resource Fair tables, three tents, eight chairs and three VIP parking spots.
- Logo on Walk t-shirts, plus include a coupon/offer tear tags on race bibs.
- Recognition on media outlets covering the events — may include: radio, TV, or print.
- Logo prominently featured on event landing and registration pages.
- Sponsor banner or badge to display on your website and at your booth.

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Did you know?

- Our monthly newsletter reaches 10,000 subscribers — with a 40% open rate average.
- We have over 15,000 followers on our social media channels (Facebook, Twitter, Instagram).
- We host three core annual fundraising events — Walk With Autism, Autism Family Picnic, and It's a Wonderful Light.



Gold Sponsor - \$6,000

- All-inclusive triple sponsorship of our three core fundraising events.
- Logo/link on the ASC Events page through 2/29/24.
- Logo/link PLUS one 250 word Featured Sponsor Showcase to run in our monthly newsletter between now and 2/29/24.
- Mention and logo/link when we promote our three core fundraisers.
- One co-branded email that we'll send to our list on your behalf between now and 2/29/24. You provide the content OR write up to one article for inclusion in one of our monthly newsletters. ASC to approve content.
- Promotion on ASC social media through 2/29/24 including:
 - Special announcements highlighting your company before our three core fundraisers.
 - Logo on images/posts promoting fundraisers.

- Up to three exclusive co-branded posts where we promote your business to our followers.
- Inclusion in one Feature Friday Digital Episode shared on our social media channels.

Walk-Specific Promotions

- Logo on Walk t-shirts, signage throughout walk route and event site, and verbal recognition at the event.
- Premium booth location in a high traffic area of the Resource Fair.
- Three Resource Fair tables, two tents, six chairs and two VIP parking spots.
- Recognition on media outlets covering the events.
- Logo prominently featured on event landing and registration pages.
- Sponsor banner or badge to display on your website and at your booth.

Silver Sponsor - \$3,000

- Double sponsorship opportunity: Add either the Autism Family Picnic **OR** It's a Wonderful Light.
- Logo featured on the two event landing and registration pages.
- Logo/link on ASC website Events page July - Sept.
- Company name/link in September newsletter.
- A special announcement highlighting your company on ASC social media.
- Company name on Walk t-shirts.
- One Resource Fair table, one tent and two chairs.
- Sponsor banner or badge to display on your website and at your booth

Bronze Sponsor - \$1,500

- Logo/link on ASC website Events page July - Sept.
- Company name/link in September newsletter.
- One Resource Fair table and two chairs.
- A special announcement highlighting your company on ASC social media.
- Sponsor banner or badge to display on your website and at your booth.

Want to sponsor at a different amount?

Contact us today to customize a sponsor package.