



2026 Sponsorship Packages

Partner with Us to Make an Impact

The **Autism Society of Colorado** hosts several large community events, bringing together autistic individuals, families, self-advocates, professionals, and supporters from across the state. Sponsorship is a powerful way to demonstrate your organization’s commitment to inclusion, community connection, and meaningful impact—while gaining year-round visibility with a trusted statewide nonprofit.

Our sponsorship packages are intentionally simple, flexible, and engaging, allowing you to choose the level of involvement that best aligns with your goals. Let’s customize your experience and explore how we can work together in 2026 and beyond.



The **Walk With Autism** in Denver is our signature event, and a wonderful way to bring families, friends, and businesses together.

BIRTHDAY BUDDIES & ADULT SOCIALS

These new events bring members of the community together to celebrate one another in a supportive and sensory-friendly environment. Choose to sponsor child-friendly or adult-focused get togethers.

SPREADLIGHT

Our annual holiday lights celebration grows larger every year. Now with two locations in Thornton and Aurora, it attracts community members of all ages, and even news media for cocoa and mingling.

PREFERRED PARTNERS

Our web resource puts the Autism community directly in touch with businesses who offer the products and services they need to thrive.

Why Sponsor?

- Align your brand with a trusted statewide nonprofit
- Reach thousands of families, self-advocates, and professionals
- Support inclusive programming and community connection
- Demonstrate your commitment to advocacy, acceptance, and belonging

Did you know?

- Our monthly newsletter reaches 11,500 subscribers — with a 45% open rate average.
- We have over 18,000 followers on our social media channels.
- We host multiple, large fundraising events.

Learn more and sign up at autismcolorado.org/www-sponsor or scan the QR code.



Act Now!

Don’t miss your chance to share your message with the Autism community.



Sponsorship Levels

Hero sponsorship includes maximum exposure at all of our core fundraising events. Additional sponsorship levels are priced by event. As an added perk, our Preferred Partner membership is currently discounted for 2026 higher-tier sponsors.

Hero Sponsor - \$17,000

Premier event partnership with year-round engagement. Includes:

- One (1) year Preferred Partner Membership
- Recognition at the Walk and Spreadlight
- Birthday Buddies sponsorship
- Top-tier logo placement on Walk materials, website, and event signage
- Recognition in event communications, including newsletters and social media
- On-site presence opportunities at the Walk
- Verbal recognition during event programming

Hero Sponsors serve as visible champions of the Autism community and help anchor the Autism Society of Colorado's success across Colorado.



Learn more and sign up with the QR code or visit autismcolorado.org/www-sponsor.

Gold Sponsor - \$7,000

Strong visibility with flexible engagement options. Includes:

- Six (6) months Preferred Partner Membership
- Choice of ONE additional benefit:
 - Birthday Buddies sponsorship
 - Spreadlight feature
 - Host a community (adult) social in partnership with ASC
- Prominent logo placement on Walk website and signage
- Recognition in select event promotions and social media
- On-site recognition at the Walk

Gold Sponsors enjoy meaningful engagement while tailoring benefits to best meet their outreach goals.

Silver Sponsor - \$4,000

Accessible partnership with added value. Includes:

- 10% off Preferred Partner Membership
- Spreadlight sponsorship
- Logo placement on Walk website and select signage
- Recognition in event communications

Silver Sponsorship offers strong visibility and an entry point to deeper partnership.

Bronze Sponsor - \$2,000

Community-focused support. Includes:

- Logo or name recognition on Walk website and event signage
- Inclusion in sponsor acknowledgements

Bronze Sponsors play an essential role in ensuring the Walk remains accessible and welcoming for all.

The **Autism Society of Colorado's** mission is to create connections, empowering everyone in the Autism community with the resources needed to live fully. This includes families, providers, educators, and members of the community. At ASC, we work to advocate, inform, and share the journey with thousands of Coloradans.

www.autismcolorado.org :: 720.214.0794