

WALK WITH AUTISM



Saturday, September 17, :: Berkeley Lake Park, Denver, CO :: Resource Fair & Fundraiser

Join us for an amazing day of community that will improve the lives of children and adults with Autism. Sponsor the **Walk With Autism** today!

Are you an Autism-friendly business? Or do you provide resources and services to the Autism and IDD/DD community?

Market your services to hundreds of families by becoming a **Walk With Autism** sponsor. It's easy to share your brand with new consumers who share your values, while you join the champions that help our community reach their full potential. We provide multiple ways to get your message out to the Autism community.

Email sponsorship@autismcolorado.org today to secure your sponsorship.

The **Autism Society of Colorado**'s mission is to create connections, empowering everyone in the Autism community with the resources needed to live fully. Our vision is to create a world where everyone in the Autism community is connected to the support they need, when they need it.



Sponsor Benefit Summary

Saturday,
Sept 17

Gold Sponsor - \$5,000

- Logo on signage throughout walk route and event site, including the start/finish arch and verbal recognition at the event
- Premium booth location in high traffic area of Resource Fair
- Three Resource Fair tables, two tents, six chairs and two VIP parking spots
- Logo on Walk t-shirts
- Option to include a coupon/offer tear tags on race bibs
- Recognition on media outlets covering the event - may include: radio or TV interviews, or print articles
- Featured sponsor showcase (image, up to 250 words of text and link) in one of the newsletters leading up to the event, announcing your sponsorship and highlighting your company
- Mention and logo with live link on ASC e-newsletters to 8.5K subscribers from sign-on date through September
- Promotion on ASC social media (Facebook, Twitter, Instagram) from sign-on date through September – including special announcement highlighting your company and sponsorship
- Logo prominently featured on the **Walk With Autism** 2022 event landing page
- Logo with live link on ASC website Events page through December 2022
- Sponsor banner or badge to display on your website and at your booth

Silver Sponsor - \$2,500

- Logo featured on the **Walk With Autism** 2022 event landing page
- Logo with live link on ASC website Events Page July through September
- Company name with live link on ASC e-newsletter to 8.5K subscribers in September
- Promotion on ASC social media (Facebook, Twitter, Instagram) in September
- Company name on Walk t-shirts
- One Resource Fair table, one tent and two chairs
- Sponsor banner or badge to display on your website and at your booth

Bronze Sponsor - \$1,000

- Logo with live link on ASC website Events Page July through September
- Company name with live link on ASC e-newsletter to 8.5K subscribers in September
- One (1) Resource Fair Table and two chairs
- Sponsor banner or badge to display on your website and at your booth

Additional Sponsorship Opportunities

- Face Painting - **\$600**
- DJ/MC and Stage - **\$800**
- Silent Disco - **\$800**
- 'Feel the Beat' Vibrating Dance Floor - **\$800**
- Photo Opp Signage - **\$600**
- Team Village - **\$800**

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