



Autism Society of Colorado

Autism Information in Colorado

The Autism Society of Colorado's Newsletter, *The Source*

Advertising Rates Per Issue*

	1X	5X	10X
FULL PAGE	\$280	\$265	\$250
1/2 PAGE	\$180	\$170	\$160
1/4 PAGE	\$130	\$120	\$115
1/8 PAGE	\$80	\$75	\$70

20% discount available for nonprofits willing to trade advertising/marketing for ASC in their publications.

The Source's readership is 3,000 and is published 10x per year, with December and January combined for a Holiday Issue, and June and July combined for a Summer Issue. All ads must be submitted (pre-designed) by the 3rd Friday of the month prior to the month of publication.

Ads must be submitted in JPG or PDF format. Please contact newsletter@autismcolorado.org for exact dimensions of ads. If ads are not designed with the correct dimensions, you may be asked to re-design or change the size of your ad.

*As of August 1, 2011